

How can I start a solar dealership business in India?

by Anand Kumar Ashodhiya - Wednesday, July 04, 2018

<http://dayrisesolar.com/how-can-i-start-a-solar-dealership-business-in-india/>

Everyday I get numerous queries concerning to Solar Energy. Every one out of ten queries I handle is pertaining to "How can I start a [solar](#) dealership business in India?". In personal meeting also, I am bumped with the same question in my friend circle. Solar industry has got vast opportunities for new entrepreneurs. There are various fields in the solar industry where a new entrepreneur could start his / her business as :-

- Solar Stockist
- Solar Retailer
- Solar Franchise
- Solar Integrator
- Solar Developer
- Solar Installer
- Solar Technician
- Solar Engineer and so on....



How can I start a solar dealership business in India?

In my opinion, whatever is your choice from the list given above, a proper training to have insight of [solar business](#), its modalities and technical detail is must and before hand.

Solar Stockist / Solar Retailer / Solar Installer

You may like to form a trading company which deals in stocking [solar gears](#), equipment, solar modules, solar inverter, solar DC wire, solar mounting structures, solar MC4 / MCY connectors, solar charge controllers, solar batteries and rest of the accessories. If you have a front office at prime location in electrical market of your city and have sufficient funds to invest in stocking of solar inventory, this will be the best bet to enter into solar business. Simply take franchise of a popular brand and earn profits on sales. The Patron Company may provide you proper training as well as assist you in establishing your business at your location. This way you would be working as Solar Stockist and the company in question would work in background to help you in achieving your goals.

Solar Integrator / Solar Developer / Solar Franchise

In this segment you may like to run your [solar](#) business through an EPC (Engineering, Procurement & Construction) Company which deals in engineering, procurement and construction of Rooftop / Ground mounted On-Grid / Off-Grid / Hybrid Solar Power Plants with or without Subsidy. This kind of business needs prime location, registration for TIN, trained and skilled manpower and of course startup funding. An EPC company shall have to deal with various kind of solar gears, equipment, solar modules, solar inverter, solar DC wire, solar mounting structures, solar MC4 / MCY connectors, solar charge controllers, solar batteries and rest of the accessories. Its engineers are to be capable of doing sight survey, designing solar power plant with or without simulating software, procure the material and finally constructing the solar power plant at the premises of customer. If you have office at prime location in electrical market of your city and have sufficient funds to invest in starting up an EPC company, this is the business which could be started with low investment but lots of training. I would again recommend to obtain support of already established Company to support you for the bigger [projects](#) smoothly. The Patron Company may provide you proper training as well as assist you in establishing your business at your location. This way you would be working as and EPC company proficient enough to install solar power plants at customer's premises.

Solar Engineer / Solar Technician / Solar Installer

In a Solar EPC Company, technicians, engineers, solar installers play a vital role to achieve the company goals. An EPC (Engineering, Procurement & Construction) Company deals in engineering, procurement and construction of Rooftop / Ground mounted On-Grid / Off-Grid / Hybrid Solar Power Plants with or without Subsidy. Trained engineers, technicians and installers are to handle all sort of solar gears, equipment, solar modules, solar inverter, solar DC wire, solar mounting structures, solar MC4 / MCY connectors, solar charge controllers, solar batteries and rest of the accessories. These skilled people are to be so professionally trained that they are able to install the solar power plants and sync all equipment together. Engineers, technicians and solar installers are to be capable of doing sight survey, designing solar power plant with or without simulating software, procure the material and finally constructing the solar power plant at the premises of customer. Even for the engineers, technicians and solar installers, I would again recommend hand-holding by an established solar company to gain exposure and proper

training in solar industry after obtaining requisite education from universities or vocational institutes like NISE, NISE-BUDD, GSES, DayRise Solar and others.

Solar Entrepreneur

To be a solar entrepreneur you may like to collaborate with existing Solar Companies who may provide you proper training as well as assist you in establishing your business at your location. This way you would be working as front office and the company in question would work in background to help you in achieving your goals.

A word of Caution for the Beginners

As a word of caution, I would also recommend not to be a Seller but be an entrepreneur with in depth knowledge of Solar Energy Systems, its installations, workings and technical know-how. Merely running a franchise while selling stocks of a company would not be more beneficial and challenging. So if you are serious about the prime question "How can I start a solar dealership business in India?", then look no further, simply call the marketing team of DayRise Solar and get the real guidance from the highly skilled personnel of this Company.

Contact [DayRise Solar](#)

If you are looking for dealership, franchise option, you may like to consider [DayRise Solar Enerdy Pvt Ltd](#) for quality support and training system. For further clarification, help, assistance or guidance, the team of [DayRise Solar](#) may be approached through its [official website's contact page](#) or telephonic communication on the numbers given below:-

- +919963493474
- +919618637662

You may also like to [contact](#) DayRise Solar Enerdy Pvt Ltd at following email addresses alternately for any query related to Solar Energy, Solar power, solar [products](#), design, installation and commissioning of On-Grid / Off-Grid Rooftop / Ground Mounted Solar Power Plants across Haryana, Delhi NCR and PAN India.

Contact DayRise Solar on the following emails or simply fill up contact form and submit with your Mobile Number:-

info@dayrisesolar.com
contact@dayrisesolar.com
vipin@dayrisesolar.com
anand@dayrisesolar.com

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